

## Hot News

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**Amkette Unveils Cruiser Wireless Desktop**

Brings first of its kind power management technology in Keyboard-mouse combo



Thursday 25 November 2010



**Amkette** has launched the next generation of wireless technology with **Amkette Cruiser Desktop**. The first of its kind keyboard and mouse combo comes with advanced features such as the unique four layered power management feature and 2.4 GHz advanced wireless with a 10 metre long range. The ambidextrous low profile mouse

uses an ultra small Nano receiver for instant connect and comes with unique washable silica-gel cover which enables soft grip and germ free operations in Indian conditions. The leather like finish adds to the premium look of the combo.

The unique four layered power management technology nearly doubles battery life expectancy. The hi-tech keyboard automatically activates sleep mode if there is no activity for 5 seconds and deep sleep mode if there is no activity for 60 seconds, thus saving power and enhancing battery efficiency. The mouse and keyboard also come with a manual on/off switch. In addition to this, the keyboard boasts of a variety of features such as one touch access to multimedia controls, spill resistant sleek design and noiseless keys. The 1000 DPI high precision optical sensor mouse comes with Active Tracking+ technology to add precision to user's work. The cruiser desktop combo connects instantly to the computer thus removing the hassle of pairing with the system and remains connected even in sleep mode.

The Amkette Cruiser Desktop is designed to provide comfort, durability and elegance to the consumers. The combo's unique space saving design, cutting edge quality and instant connectivity feature makes it a must buy for any computer user.

"We at Amkette constantly strive to create superior and best in class products for our consumer's growing computing needs," says **Mr. Rajiv Bapna, Director, Amkette**. "Based on our extensive market study we found out that battery consumption and installation hassles remain primary concerns of users and reasons for low adoption of wireless technologies. Amkette Cruiser desktop was designed and created keeping in mind this critical consumer feedback and addresses the problem faced by users," he added.

"The Cruiser Desktop is one more example of Amkette's commitment to bringing latest wireless technologies to our consumers," he further added.

The Amkette Cruiser Desktop comes at affordable street price of **Rs 1295/-** with a 3 year warranty. The exclusive product will be available across India in over 6000 retail outlets from today.

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[Write to the Editor : editor@cellit.co.in](mailto:editor@cellit.co.in)
**Related New Arrivals**

**ASUS Unveils O!Play HD2 media player**

With the ASUS O!Play HD2 model, the O!Play range expands its multimedia functionality to cover even more ground, including the world's first media device with USB 3.0 support to transfer high definition video and audio in ultra-fast speeds. The new ....

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**Strontium pWn Series Brings New Gaming Experience**


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**ZOTAC Unveils GeForce GTX 570 Graphics Card**

ZOTAC International, a leading innovator and the world's largest channel manufacturer of graphics cards, motherboards and mini-PCs, today unveils the new ZOTAC GeForce GTX 570 graphics card for demanding gamers. The ZOTAC® GeForce® GTX

570 graphics card delivers a stunning ....



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[Zebtronics announced new touchscreen device "Zebmate Cinema 4.3"](#)

Top Notch Infotronics, the brand owners of India's Leading IT brand 'ZEBRONICS', have the largest range and variety in computer peripherals, launched new player under ZEBMATE range of Premium portable media players, "ZEBMATE Cinema 4.3" Zebtronics has launched ZEBMATE range of ....

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SPARKLE Computer Co., Ltd., the professional VGA card manufacturer and supplier, today presents The SPARKLE GeForce GTX 570 Graphics Cards, the DirectX 11 monsters for high-end market. Ultimate Cooling Solution -- Designed for Quieter Gaming  
SPARKLE introduces the Vapor Chamber cooling solution ....

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