



Amkette launches Flash TV in Black

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AMKETTE
When Reliability Matters



The leading, digital lifestyle brand **AMKETTE**, launched a new color, BLACK for their Flash TV, specifically textured for those who want their multimedia gadgets to match the color of their bigger screens at home. The color Black embellishes the design and provides better personalization options to reflect individuality and personal taste of users. Apparently, pricing for the new color version will be exactly the same as of the White version of Flash TV, which is in fact yet another interesting and intelligent move by AMKETTE. This offers customers the advantage to feel special by matching the color of their device with the color scheme of their living room.

But first a little something from **Mr. Rajiv Bapna, Director, AMKETTE**, "Amkette's offerings are a fresh collision of style and power, color and technology. Amkette combines technology at an affordable price to offer people stylish options that deliver the ultimate combination of color and connectivity." He also added "Every day, the technology evolves and improves the gadget market. We are in a continuous change and we have a lot of possibilities to make more beautiful ways of life."

The Flash TV brings an affordable solution for users to playback their internet downloaded movies, pictures and music from the USB hard drives, flash Drives or Memory cards, in High Resolution output of 720P directly on their HD television.

For those who desire an easy, affordable and portable solution to enjoy their digital media with friends and family on their TV and who have content on any commonly played formats in India eg: MPEG, DVIX and a lot more, the new Flash TV fits the bill. The new Flash TV from AMKETTE, connects to a user's TV or home theater and plays digital movies, music and photos and also the text files stored in the USB portable drives. Its compact design, allows easy portability so it can be carried around everywhere with ease. The Flash TV offers high resolution image, audio and video playback complete with a remote control.

The Flash TV unlocks the content from PCs and storage devices and makes it simple for people to enjoy their media on their home theater system, LCD's, Plasma screens or the normal television without the need to spend time configuring a complicated device or transcoding files to make them compatible. The FLASH TV is backed by one year warranty.

Pricing and Availability

The FLASH TV is available now at select retailers for INR 2995.