

Amkette GETS Nominated NDTV Gadget Guru Awards 2011.

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Leading convergence catalyst, Amkette's revolutionary product Wi-Key Touch has been declared in the top six of the '**Computer Peripheral of the year**' category at **NDTV Gadget Guru Awards 2011**. Instituted to honour innovation and products that truly made a difference, the Gadget Guru Awards are one of the most prestigious awards in the field of Consumer Electronics, Gadgets and Technology. Amkette is the only product from India to be named in this category.

The Wi- Key touch is one of the revolutionary products from Amkette's stable, selling out the first production batch in a period of just 2 weeks from launch. It is the most complete, innovative and 'essential' addition for a computer combining the power of Keyboard and Mouse through a built in pointing device and finds its best uses in Home Theatre personal computer(HTPC) at homes or large conference rooms at offices.

What's more!! Amkette Wi-Key touch is fully compatible with MAC OSX, Linux, Sony's PS3 and Microsoft XBOX 360 and is priced at Rs 2495 only. It is available at more than 6000 retail outlets across the country.

"This recognition is another testament to the deep expertise and relentless efforts of Amkette team to not only match but exceed customer expectations," says **Mr Rajiv Bapna, Director, Amkette**. "The Wi-Key Touch is yet another innovation from Amkette that simplifies the entire computing experience and helped redefine digital life of consumers."