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## Amkette unfurls Air wireless mouse for big screens

By ChannelTimes Staff , Feb 18, 2011 12:29 PM

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**Amkette**, a digital lifestyle products provider, recently unfurled an **Air wireless mouse**, which features 1600 dots per inch (DPI) optical engine making it useful for 17' inch and above monitors. Designed for faster coverage, the mouse's optical engine is expected to ensure faster cursor reaction with a slight wrist movement.

"We came up with the Air concept after extensive study on the needs of computer users who work on large screens. In addition, Air mouse provides precision and swift response to power users such as Graphics professionals and Gaming enthusiasts. Amkette's Air mouse gives true value to power users providing tremendous control over big screens and at a great price point." remarked **Rajiv K Bapna**, director, Amkette.

The company stated that, **ultra precision pointing feature** of the device enables designers cover even the smallest pixel/dot on the monitor. The Air wireless mouse acts like a sharp pencil on the screen and provides smoother and faster cursor movements.

The mouse provides flexibility as the DPI can be adjusted to 800 DPI or 1200 DPI , while the power saving technology combined with an on-off button gives the mouse battery longer shelf life, informed the company. The mouse has a rich velvet touch and is slim designed for comfortable usage.

Priced at Rs. 850, the mouse comes with a carry pouch and with a three-year warranty. Apart from 6000 retail outlets across India, this exclusive product range is available nationwide in large format retail stores like **e-Zone, Hypercity, Landmark, More** and **Jumbo** as well.