

## HD ENTERTAINMENT with Amkette Flash TV HD

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Amkette has introduced the next-generation of multimedia players with Flash TV HD. The new Flash TV HD delivers crystal-clear movie quality and incredible sound effect in DTS/Dolby format giving users stunning 1080p full high-definition entertainment. Amkette's Flash TV HD boasts several first-of-its-kind features such as a Photo Movie with music effect, upscaling feature for high-definition viewing, playlist creation, smart navigation for content access and resume feature for power cuts.

Amkette's Flash TV HD supports playback of digital media on most USB mass storage devices and supports all the video and audio formats like MKV, AVI, H.264, M2ts(Blu-ray), MP4 including the photo formats JPEG, GIF and BMP in high-resolution output of 1080p directly on the television. With the Flash TV HD, users can share their videos and photos instantly from their PCs and notebooks in enhanced clarity and high-definition with friends, family and colleagues.

"The launch of first-generation Amkette Flash TV last year got rave reviews and tremendous feedback from users and enthusiasts alike," says Rajiv Bapna, Director, Amkette. "With the new Flash TV HD, our endeavour is to exceed their expectations giving rich entertainment experience never seen before. Amkette's Flash TV HD Platform will dramatically change the way we view content on televisions," he added.

Amkette Flash TV HD connects directly to a users' HD TV and plays almost any file stored on a connected USB drive or an external hard drive. The Amkette Flash TV HD features powerful media processing, which enables playback in Full-HD 1080p resolution. Flash TV HD will also play movies and photos stored on other popular USB devices such as digital camcorders and digital cameras.